



## 35th Anniversary Celebration Sponsorship Packet



Presented By  
**Reagan Companies**  
Insurance Brokerage & Consulting

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**Thursday, May 22, 2025 | 5-7PM**  
**National Veterans Resource Center at**  
**Syracuse University**



# Proceeds to Benefit **CONNECT**

Housing Visions is committed to going beyond bricks and mortar affordable housing development. CONNECT (Case Management, Outreach, Navigation, Networking, Empowerment, Community, Trust) embodies Housing Visions' dedication to provide services that enhance resident life. Fostering vibrant communities where residents feel supported and empowered is at the root of CONNECT. The simple goal is to increase housing stability and resident well-being through a holistic case management approach that creates places of pride and belonging.

CONNECT is an extension of Housing Visions' Mission to be the catalyst for sustainable positive change in neighborhoods. We strive to foster environments where residents have a place to call home and the resources and support necessary to thrive. CONNECT offers an array of services to meet the needs of our residents.



# 2024 CONNECT Achievements



**HOUSING  
STABILITY**



**EVICTION  
PREVENTION**



**INFORMATION,  
WORKSHOPS  
& EVENTS**



**FOOD SECURITY**

## **HOUSING STABILITY & EVICTION PREVENTION**

In 2024, CONNECT provided services to 143 individuals to foster housing stability. CONNECT provided case management and rental assistance that resulted in 73 households avoiding eviction.

## **INFORMATION, WORKSHOPS & EVENTS**

CONNECT linked residents to resources 3,885 times in 2024 through referrals for services, resource and event flyers, and program newsletters. Weekly, monthly and one-time workshops and events held on-location provide residents with various supports through many partnering agencies and businesses.

## **FOOD SECURITY**

89 residents received monthly food pantry deliveries to remain adequately fed. These deliveries are provided through Food Bank of CNY (Syracuse), Sister Helen's Food Pantry (Lockport) and Rose Marra Center (Niagara Falls).

NEW IN 2025

# Community Catalyst Award

The **Community Catalyst Award** honors individuals who demonstrate leadership, compassion, and a commitment to building stronger, more connected communities.

**David Michel** spent the majority of his career as a leader in local government working in community and economic development. He was actively involved in multiple not-for-profit Boards in Syracuse including Jubilee Homes, University Neighborhood Preservation Association and most notably, Housing Visions. David served as a Board Chair at Housing Visions from 2017 until his recent retirement from the Board. His leadership and insight was invaluable to Housing Visions during his tenure.



# About the Event

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**Housing Visions' 35th Anniversary Celebration will be held at the National Veterans Resource Center (NVRC) at Syracuse University.**

This cocktail-hour style celebration will feature heavy passed appetizers and stations. The event will take place from 5-7pm with appetizers and an open bar until 6:30pm. We will conclude with a brief program and award presentation in the auditorium.

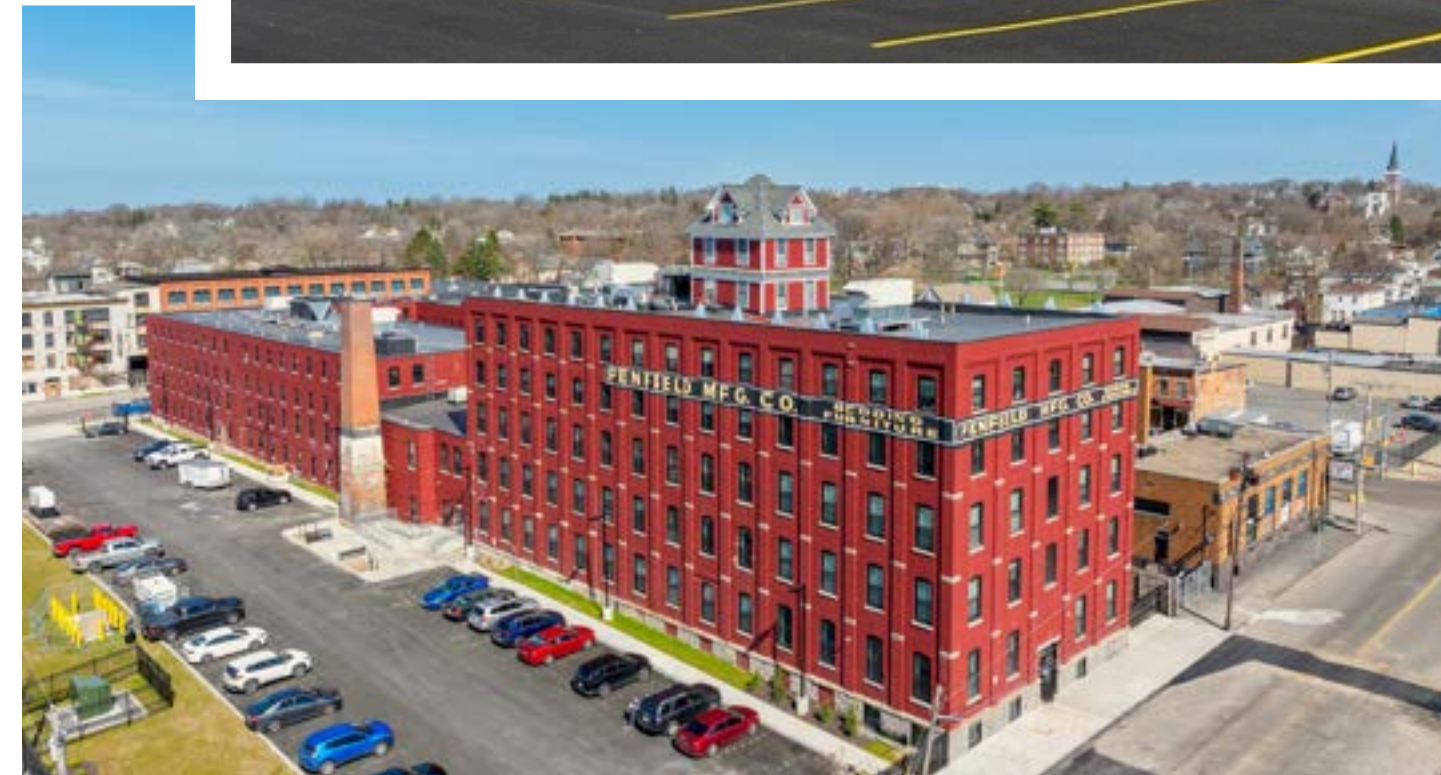
The NVRC represents an unprecedented commitment by Syracuse University to cultivate and lead innovative academic, government, and community collaborations positioned to empower those who have served in defense of the nation. This is an ideal venue for our 35th Anniversary Celebration as Housing Visions CONNECT has remained committed to providing wrap-around services to our Veteran residents in Syracuse.



# Sponsorship Opportunities

Your sponsorship will enhance our CONNECT program. Some of the much needed supports include:

- Connecting residents to community resources, such as physical and mental health care, substance abuse providers, social services, donation programs, youth programs, financial literacy and employment assistance.
- Eviction prevention services.
- Community-building and socialization activities.
- Providing move-in care packages for Veterans and survivors of domestic violence.





# Presenting Sponsor



**\$35,000 – 1 Available**

## **Thank you to our Presenting Sponsor, Reagan Companies!**

- ★ Signage at entrance of event and throughout venue as presenting sponsor
- ★ Prominent listing on all event marketing materials including HV website, ticket website, email blasts, event presentation, and social media as presenting sponsor
- ★ 1 social media post per month dedicated to featuring company on HV's social media (February, March, April, May) – company will supply copy and/or creative in line with their brand
- ★ Tickets for 12 to event
- ★ Logo on step & repeat at event
- ★ Full screen digital logo as presenting sponsor on rotation throughout event
- ★ Podium recognition and speaking opportunity
- ★ One team entry to the Financial Professionals Open Golf Tournament to benefit Housing Visions



# Visionary Sponsor

**\$15,000 – 1 Available**

**The Visionary Sponsorship will include naming rights to the VanKeuren Square Community Garden. Proceeds from this sponsorship will directly support upgrades to the Community Garden.**

- ★ Listing on event marketing materials including HV website, email blasts, social media and video presentation as Visionary Sponsor
- ★ 2 social media posts dedicated to featuring company on HV's social media – company will supply copy and/or creative in line with their brand
- ★ Tickets for 10 to event
- ★ Digital logo as Visionary Sponsor on rotation throughout event
- ★ Full screen digital ad on rotation throughout event
- ★ Recognition and logo prominent at VanKeuren Square Community Garden





# Community Catalyst Award Sponsor

**\$10,000 – 1 Available**

**Award named after and presented by sponsoring organization. This year's award will be presented to David Michel, who goes above and beyond to create positive change, foster community spirit, and improve the lives of his neighbors.**

- ★ Listing on event marketing materials including HV website, email blasts, social media and video presentation as Award Sponsor
- ★ 1 social media post dedicated to featuring company on HV's social media – company will supply copy and/or creative in line with their brand
- ★ Tickets for 10 to event
- ★ Digital logo as Award Sponsor on rotation throughout event
- ★ Full screen digital ad on rotation throughout event
- ★ Podium recognition – company may have a representative present the award to the recipient



# Parking Sponsor

**\$7,500 – 1 Available**

- ★ Listing on event marketing materials including HV website, email blasts and social media as Parking Sponsor
- ★ Company listed prominently as Parking Sponsor at Parking Garage entrances and exits and event signage
- ★ Tickets for 8 to event
- ★ Digital logo as Parking Sponsor on rotation throughout event
- ★ Half screen digital ad on rotation throughout event



# After Party Sponsor

**\$5,000 – 1 Available**

**After party to be held at the Harvey's Garden Cabinet Room  
Speakeasy with Toss & Fire Pizza following the event**

- ★ Listing on event marketing materials including HV website, email blasts and social media as After Party Sponsor
- ★ Company listed as After Party Sponsor on signage at Harvey's Garden
- ★ Tickets for 6 to event
- ★ Digital logo as After Party Sponsor on rotation throughout event
- ★ Half screen digital ad on rotation throughout event



# Open Door Sponsor

**\$3,500 – Unlimited**

- ★ Listing on event marketing materials including HV website, email blasts and social media as Open Door Sponsor
- ★ 1 social media post dedicated to featuring company on HV's social media – company will supply copy and/or creative in line with their brand
- ★ Tickets for 4 to event
- ★ Digital logo as Open Door Sponsor on rotation throughout event
- ★ Half screen digital ad on rotation throughout event



# Foundation Sponsor

**\$1,000 – Unlimited**

- ★ Listing on event marketing materials including HV website, email blasts and social media as Foundation Sponsor
- ★ Tickets for 2 to event
- ★ Logo listed on signage at event as Foundation Sponsor

# HOW TO GET INVOLVED

To become a sponsor please contact our Marketing & Events Coordinator:  
Danielle Larkin – [dlarkin@housingvisions.org](mailto:dlarkin@housingvisions.org) – 315-472-3820 ext 251

Do you or your business have goods or services you would like to donate to the event? We are gladly accepting silent auction items. Contact Danielle Larkin for more information.



Purchase individual tickets to the event at  
[housingvisions.org/35th-Anniversary-Celebration](https://housingvisions.org/35th-Anniversary-Celebration)

